



Grouse Mountain Tyee Ski Club 2009-2010 Corporate Sponsorship Program

The Grouse Mountain Tyee Ski Club is continuing its Corporate Sponsorship Program this year after a very successful 2008-2009 season.

The club values the contributions of its Sponsors as they have helped the club deliver excellent programs at a reasonable cost. Sponsorship revenues and in-kind support were in the excess of \$35,000 last year and the goal is to increase this amount this year.

As you can see from the 2008-2009 newsletter (view at www.grousetyee.com/?page=sponsors), the recognition of being a sponsor of the club is something to be proud of.

This year, the Tyee Club has also taken a leadership role with respect to supporting the Vancouver Ski Team (VST). The VST is managed by the three lower mainland clubs—Grouse Mountain, Cypress Mountain and Mt Seymour—and allows ski racing opportunities beyond the K-2 level.

This initiative is strongly supported by the Tyee Board, as we want excellent ski racing opportunities to continue for Lower Mainland skiers past the age of 14. Part of the 2009-2010 sponsorship funding will go to the VST program. Additional direct support for the VST is also welcomed and will be recognized by the VST directly.

The Grouse Tyee Sponsorship levels are outlined below. Platinum and Gold Sponsors will need to commit by the end of October, so that their company logos can be screened onto the K-1 and K-2 team jackets.

*If you are interested in becoming a sponsorship partner, please contact:
Paul Wearmouth, Finance Chair, at sponsorship@grousetyee.com*

Platinum Sponsorship

- \$5000 per year with 2-year commitment
- Corporate logo on K-1, K-2 team ski jackets
- Logo placed on gate training banners along with the Tyee logo.
Banners are used on all GS training courses and provide excellent sponsorship visibility.
- Sponsors' logos and message on notice board inside of the club cabin
- Logo display on Website homepage
 - <http://www.grousetyee.com/>
- Recognition by announcers at all Tyee events, including:
 - Races on the hill
 - Annual Silent Auction
- Sponsorship newsletter sent to all Tyee families and posted on club Website.
- 30 Complementary Grouse Mountain Ski Day Tickets provided for sponsor distribution (Approximate value: \$1500)



Gold Sponsorship

- \$3000 per year with 2-year commitment
- Corporate Logo on K-1,K-2 team ski jackets
- Large size corporate decal placed on 3 by 6 foot banner
Banners to be placed at the start of all practice and race courses
- Sponsors' logos and message on notice board inside of the club cabin
- Logo display on Website homepage
 - <http://www.grousetyee.com/>
- Recognition by announcers at all Tyee events, including:
 - Races on the hill
 - Annual Silent Auction
- Sponsorship newsletter sent to all Tyee families and posted on club Website.
- 20 Complementary Grouse Mountain Ski Day Tickets provided for sponsor distribution
(Approximate value: \$1000)

Silver Sponsorship

- \$1500 per year with 2-year commitment
- Medium size corporate decal placed on 3 by 6 foot banner
Banners to be placed at the start of all practice and race courses
- Sponsors' logos and message on notice board inside of the club cabin
- Logo display on Website homepage
 - <http://www.grousetyee.com/>
- Recognition by announcers at all Tyee events, including:
 - Races on the hill
 - Annual Silent Auction
- Sponsorship newsletter sent to all Tyee families and posted on club Website.
- 10 Complementary Grouse Mountain Ski Day Tickets provided for sponsor distribution
(Approximate value: \$500)

Bronze Sponsorship

- \$750 per year
- Small size corporate decal placed on 3 by 6 foot banner
Banners to be placed at the start of all practice and race courses
- Sponsors' logos and message on notice board inside of the club cabin
- Logo display on Website homepage
 - <http://www.grousetyee.com/>
- Recognition by announcers at all Tyee events, including:
 - Races on the hill
 - Annual Silent Auction
- Sponsorship newsletter sent to all Tyee families and posted on club Website.
- 6 Complementary Grouse Mountain Ski Day Tickets provided for sponsor distribution
(Approximate value: \$250)